



ST. PETER'S COLLEGE CRANBOURNE & CLYDE NORTH
FAITH, EDUCATION & SERVICE

September 2022

Social Media Protocols Guidelines Agreement

INTRODUCTION

St. Peter's College Cranbourne (St Peter's College) has a duty of care to take reasonable steps to protect students from any harm that should have reasonably been foreseen. The misuse of social media tools is on the increase, and some students and parents who deliberately defame, harass or vilify another member of the College Community are now using them. St Peter's College is of the view that this type of behaviour is unacceptable and will not be tolerated. St. Peter's College, and/or the individual impacted by the incorrect use of social media, reserves the right to involve the Police and/or take legal action.

DEFINITIONS

The Australian Communications and Media Authority (ACMA) refer to **social media** as including:

- Social networking sites (e.g. Facebook, LinkedIn, Snapchat, Instagram, Tumblr)
- Video and photo sharing web sites (e.g. Flickr, YouTube)
- Blogs, including corporate blogs and personal blogs
- Micro-blogs (e.g. Twitter)
- Forums, discussion boards and groups (e.g. Google groups, Whirlpool)
- Wikis (e.g. Wikipedia)
- VOD and podcasts
- Video conferences and web conferences
- E-mail and instant messaging
- All other emerging electronic/digital communication applications

UNACCEPTABLE USE OF SOCIAL MEDIA

An event that causes distress to another student, including cyberbullying, sexting, exposure to pornographic images or where a student has engaged in inappropriate behaviour online that may cause psychological or emotional harm to another student or to themselves.

STUDENT GUIDELINES AND AGREEMENT

- I will promote and uphold the good name of St. Peter's College and ensure that the digital reputation of others is protected when using social media, including the posting of any photos of myself or another person online
- I will not film or photograph anything that would result in damaging the reputation of St. Peter's College, or a member of the College Community
- I will not say anything in a social media forum that I would not be prepared to say to someone in person
- When participating in online conversations, I will always act with integrity and ensure that I respect an individual's privacy and opinions
- I will not post personal information that was given to me privately (e.g. names, private conversations, emails and photographs)
- I will always behave with respect and courtesy, without harassing, threatening or being dismissive
- I will recognise that some information needs to remain confidential and is not for public discussion

Student Signature:

Date: